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March 15, 2005

Time: 12:55 pm (Minneapolis, Minn.)

Commissioner for Patents TO:

Attn: Brian J. Detwiler

Patent Examining Corps

Facsimile Center

FAX NUMBER 703-872-9306

FROM: Andre L. Marais

OUR REF: 2043.162US1

TELEPHONE: 571-272-4049

- Please deliver to Examiner Brian J. Detwiler in Art Unit 2173. *
- Following a telephone call from Examiner Brian J. Detwiler, it has been brought to Applicant's attention that the Response to the Office Action of June 14, 2004 was not received by the USPTO. The response was timely filed on September 13, 2004, and a copy thereof is attached along with proof of mailing and a date stamped return postcard.

Document(s) Transmitted: Copy of Response to Office Action filed September 13, 2004 (13 pages), Copy of Postcard date stamped as received by the USPTO September 17, 2004 (1 pg.).

Total pages of this transmission, including cover letter: 15 pgs. If you do NOT receive all of the pages described above, please telephone us at 612-373-6900 or fax us at 612-339-3061.

In re. Patent Application of: Matthew F. Ackley

Examiner: Brian J. Detwiler

Serial No.: 09/441,388

Group Art Unit: 2173

Filed: November 16, 1999

Docket No.: 2043.162US1

Title: NETWORK-BASED SALES SYSTEM WITH CUSTOMIZABLE USER INTERFACE Please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Name: Andre L. Marais Reg. No.: Reg. No. 48,095

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

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Application No.: 09/441,388 Filing Date: 11/16/1999 Date Mailed: 09/13/2004 Due Date(s): 09/14/2004	Docket#: 3801.P162
Client: EBAY INC. Title: Network-Based Sales System With Customizable User	Atty/Sec: ALM/EBD/cab Interface
First Named Inventor: Matthew Ackley The following has been received in the U.S.P.T.O. on the date stampe Amendment: Response (11 pgs) Certificate of Mailing Transmittal Letter Postcard	ad hereon:
Assignee: eBay Inc.	



Application No.: 09/441,388 Filing Date: 11/16/1999	Docket#: 3801.P162
Date Mailed: <u>09/13/2004</u> Due Date(s): <u>09/14/2004</u> Cilent: EBAY INC.	Atty/Sec: ALM/EBD/cab
Title: Network-Based Sales System With Customizable Use	•
First Named Inventor: Matthew Ackley	
The following has been received in the U.S.P.T.O. on the date stem.	ped hereon:
Amendment: Response (11 pgs) Certificate of Mailing	
Transmittal Letter Postcard	
Assignee: eBay inc.	

Fee Transmittal Form	TRANSMITTAL FORM (to be used for all correspondence after Initial filing)		Application No.	09/441,388				
Art Unit 2173 Examiner Name Detwiler, Brian J.			Filing Date	November 16, 1999				
Express Abandoment Request Sold Number of Peges in This Submission 12			First Named Inventor	Matthew Ackley				
Total Number of Pages in This Submission 12 Astorney Dockast Number 3801P162			Art Unit	2173				
ENCLOSURES (check all that apply) Fee Trunsmittal Form			Examiner Name	Detwiler, Brian J.				
Fee Transmittal Form	Total Number of Pages in This Submission 12		Attorney Docket Number	. 3801P162				
Fee Attached								
Amendment / Response	Fee Transmittal F	ittal Form Drawing(s)	After Allowance Communication to Group			
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Affidavis/declaration(s)	Amendment/Res	sponse	nse Petition		Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)			
Extension of time Request Express Abandonment Request Information Disclosure Statement Request for Refund Remarks Remarks Remarks Signature Disclosure, Reg. No. 55,128 Information Disclosure, Reg. No. 55,128 Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Signature Date CERTIFICATE OF MAILING/TRANSMISSION Intereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sulfident postage as first class mail in an envelope addressed to: Commissioner for Patants, P.O. Box 1450, Alexandria, VA 22313-1459. Typed or printed name Carrie Boccaccini Date September 13, 2004	After Final . Petition to Provisiona		Convert a I Application	Proprietary Information				
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Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Basic Filing Fee Doctaration/POA Parts under 37 CFR SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Or Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Signature Date CERTIFICATE OF MAILING/TRANSMISSION I hereby certify that this correspondence is being deposited with the united States Postal Service on the date shown below with sufficient postage as first dass mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Typed or printed name Carrie Boccaccity Signature Date September 13, 2004	Information Disclosure Statement Request for		or Refund	1.1				
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Basic Fling Fee Declaration/POA Basponse to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm or Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Signature Date CERTIFICATE OF MAILING/TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Typed or printed name Carrie Boccaccini Date September 13, 2004	Response to Missing Parts/		Demarks					
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Date BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Signature Date CERTIFICATE OF MAILING/TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Typed or printed name Certific Boccaccini Signature Date September 13, 2004		SIGNATUR	E OF APPLICA	INT, ATTORNEY, OR A	GENT			
Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Signature Date 9-/3-09 CERTIFICATE OF MAILING/TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Typed or printed name Certie Boccaccini Signature Date September 13, 2004		Elena B. Dreszer, Reg. No. 55,128						
Date CERTIFICATE OF MAILING/TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. Typed or printed name Certific Boccaccini Date September 13, 2004		BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP -						
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Parent on PTD/SSIZ1 (04-04) as produced by Statuty, Societific, Teylor & Zaffram (mr) 06/04/2004.								

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Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/441,388

Inventor(s): Matthew Ackley, et al.

Filed: November 16, 1999

Art Unit: 2173

Examiner: Detwiler, Brian J.

Docket No.: 3801P162

I hereby certify that this correspondence is being transmitted by via facsimile on the date shown below to the Commissioner for Patents, P.O. Box 1450,

on September 13, 2004
Date of Deposit

Alexandria, VA 22313-1450.

Confirmation No.: 4261

Carrie Boccaccini
of Person Mailing Correspondence

Town 9/13/1

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action of June 14, 2004, please consider the case in light of the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7.